



IOOF
SENIORS HOMES INC.

*Caring is Our Reason
for Being...*

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**IOOF Seniors Homes launches 50/50 Spring Raffle
in support of building beds for local seniors.**

(Barrie, ON – Tuesday, March 28, 2023) The IOOF Seniors Homes Inc. is launching a 50/50 Spring Raffle on April 1st to raise essential funds to assist in the expansion of the long-term care facility, addressing the growing need for increased care in our community.

The 50/50 Spring Raffle launches Saturday, April 1st, 2023, tickets will be available for purchase – 3 tickets for \$10; 10 tickets for \$20; 30 tickets for \$50; 100 tickets for \$100. One lucky winner will take home half the earnings at the grand prize draw on Wednesday, May 31st, 2023.

An early bird prize of \$500 will be drawn on Friday, April 28th, 2023, courtesy of the generous raffle prize sponsor Barrie Mechanical Inc. and long-time supporter of the IOOF.

“We are thrilled to be raffle sponsor for the IOOF’s spring 50/50 draw, and delighted to support an organization that is a community pillar for the care and well-being of our seniors and most vulnerable,” remarked Kelly Dent, Operations Manager, Barrie Mechanical Inc.

The IOOF is embarking on a \$48 million redevelopment capital project to expand the facility to a 226-bed long-term care home. The IOOF has a lofty fundraising goal of \$1.2 million for the project, which will need critical community support.

“The redevelopment of the IOOF will strengthen long-term care in Simcoe County and the province. By adding 64 new beds and 66 upgraded beds, we will truly have an immense impact on the level of care offered in our community,” stated Garry Hopkins, CEO, IOOF Seniors Homes.

Ontario’s long-term care sector has reached a tipping point in the province, with the number of Canadians over the age of 85 more than doubling since 2001 and expected to triple by 2046. (Statistics Canada, 2021 Census Data)

Support Today! The IOOF’s 50/50 Spring Raffle launching April 1st to May 31st, tickets available for purchase at IOOF.com, the Early Bird Prize will be drawn on April 28th for \$500!

Caring is our reason for being...IOOF Seniors Homes Inc. (IOOF) is a charitable not-for-profit organization, currently operating several facilities located in Barrie, Ontario, that provide independent living, supportive housing, convalescent care, and long-term care options to seniors.

For over 10 years Barrie Mechanical Inc. has been providing quality and professional HVAC Services to Commercial and Residential customers in Barrie and Simcoe County. Delivering expert service and advice for rooftop HVAC systems, heating, boilers, plumbing, gas, air conditioning, ventilation, and air purification systems. Contact info@barriemechanical.ca or barriemechanical.ca for a free consultation.

To learn about the IOOF’s redevelopment campaign and ways you can support, visit IOOF.com. Raffle Licence No.: RAF1302082

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